

Deputy Clerk | Swaffham Town Council

From: Asplin, Sean <sean.asplin@norfolk.gov.uk>
Sent: 24 January 2022 18:56
To: Town Clerk | Swaffham Town Council
Subject: FW: New Flexibus for villages to Swaffham and beyond
Attachments: Swaffham Flexi Area.PNG

Dear Richard,

You may remember, I have previously been in touch regarding our application for funding from the Department for Transport's Rural Monetary Fund for our proposed new Demand Responsive Transport (DRT) bus service "The Flexibus" for the Swaffham area.

Thank you for your previous support and I am pleased to say that this new Flexibus for Swaffham is planned to launch on 14th March 2022.

This will be a high quality bus service, using 1 new 16 seat fully accessible vehicle, operating between 0700-1900 Monday to Saturday. Passengers will need to book in advance, with booking options over the telephone, online and through downloading a booking app. Payment can also be made in advance using the booking app, or on the bus. Through ticketing is also planned for Kings Lynn, Dereham and Norwich.

This new service will give travel options to Swaffham and beyond, Monday to Saturday for the following: Barton Bendish, Beachamwell, Bodney, Brockville Cockley Cley, Cranwich, Didlington, Drymere, Eastmoor, Foulden, Gooderstone, The Cressinghams, Hilborough, Ickburgh, Methwold, Mundford, The Pickenhams, Northwold and Oxborough. (I have also attached a map of the service operating area).

The current service 12 (North Pickenham to Swaffham - Monday to Friday) and the Service 31 Beachamwell, Oxborough, Gooderstone, Cockley Cley South and North Pickenham to Swaffham), will be discontinued with all villages having flexible travel opportunities across the new service Monday to Saturday.

There will be further marketing and publicity regarding the new service with further details to come through February before the launch.

It seems a long time ago that we discussed the plan and now we are looking to get the message out locally? Are there any local groups that might benefit and that we could contact? Let us know?

NCC will be delivering the service in partnership with Vectare Ltd. who will be running the service and VIA Technologies who are providing the booking app.

More details and updates will follow and should you have any questions, please feel free to contact me?

Regards

Sean Asplin, Passenger Transport Manager

Travel & Transport Services

Tel: 01603 224361

County Hall





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