

Town Clerk | Swaffham Town Council

From: John Pennell <john.pennell@LIVE.CO.UK>
Sent: 04 September 2019 20:56
To: Town Clerk | Swaffham Town Council
Subject: Exciting NEW initiative
Attachments: image001.emz

Please reply by 13th October 2019
If your details are incorrect can you email me with
full details by return so I can correct our records



To :Mr R Bishop
 Clerk to Swaffham Town Council (in Breckland)

Dear R

Community, Well-being, Environment and Parish & Town Councils

I am writing about a new initiative by Norfolk ALC and to ask for your help.

Norfolk ALC have decided to take forward a piece of work designed to improve the wellbeing of all citizens in Norfolk by helping and encouraging member councils (working with other organisations and possibly adjacent parishes) to help their residents overcome barriers (to achieving better well-being) that may exist locally. It has commissioned a group with a clear brief to bring this idea to fruition so that it becomes an integral part of the Association's work. I was asked to lead it.

"*Well-being*" is a huge subject and has many dimensions. It includes family and social relationships, the community in which we live, health, housing, work and income, the wider social context around us and, of course, the local environment.

The group met recently and acknowledged the scale of the task. We have decided that this needs to be broken down into manageable pieces, *must involve councillors*, and must be thought through and *delivered locally*. We recognise that it will take a long time to achieve this vision in its entirety. But, if we don't start, we will never deliver!

We also agreed that it is vital that the group's work should reflect the interests of the member councils **and councillors** of Norfolk ALC. We therefore need help from some councillors from every parish who are willing to champion well-being and the environment and help take things forward at a local (district) level.

This is an outline of the plan our group is working to

- Have arrangements in place before Christmas for two meetings in every district to get the project underway
- Find sponsors/grants so that all these meetings can be free to our members
- Set up local committees to prioritise local needs
- Work with other tiers of local government and other organisations
- Find out which councillors would like to be directly invited to these events and who can help with ideas, etc

We have in mind four topics to include in our first batch of meetings (two of these are labelled "well-being" and two "green"):

1. **"Housing"** (including affordable, community building trusts, carbon footprint, self-build, etc), (well-being)
2. **"Loneliness & Community Care"**, including mentoring and supporting through community-based action (well-being)
3. **"Electricity"** (including renewables, heat pumps, electric vehicle charging points at village halls etc) (green)
4. **"Trees, Hedges and Open Spaces"** for safe and easy access to nature (green)

These have been chosen because there are some grants available in some districts, and because they are all very important for the promotion of overall well-being. We hope your councillors will also give us more ideas and set other priorities according to their community needs.

As clerk, you will be aware of the special interests and skills of your councillors and I am writing to ask you to help us contact those councillors in your council whom you feel would have the interest and commitment to join us.

Accordingly, we will be very grateful if you could give us the names and email addresses of those councillors who you feel would like to be included on our direct mailing list as likely participants in this process. There is a form at the bottom of this email for you to complete, which I hope you can do as soon as possible.

Please do not hesitate to email me if you have any questions

With kind regards



John W Pennell – Chairman: Norfolk ALC Task & Finish Group
on behalf of all the members of the Task & Finish Group:

✂ Please complete and then cut and paste this form into an email and send to john.pennell@live.co.uk

Form for completion by **Swaffham Town Council** Breckland

Title	Surname	First Name	Email Address	Main ** Interests	

** enter a **W** for wellbeing and/or a **G** for green issues – we will refine these interests later. We have to limit participation to a maximum of two **W**'s and two **G**'s for each council at the moment.

Please return form to john.pennell@live.co.uk by 13th October 2019