

## Town Clerk | Swaffham Town Council

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**From:** Lesley Armitage <chenet@hotmail.co.uk>  
**Sent:** 07 July 2021 11:45  
**To:** JUDY ANSCOMBE  
**Cc:** Town Clerk | Swaffham Town Council; Deputy Clerk | Swaffham Town Council; Sue Gattuso  
**Subject:** RE: Cultural Consortia

Dear Judy,

Thanks for the e-mail, and for taking the time to speak with North Walsham representative.

The information you have gleaned ties in with and reinforces what we have already learned.

Sue and I met this morning and are responding jointly on behalf of Carter 22 to your question 'What's the next step?'

Considering Paul Darby's and my e-mails of 15<sup>th</sup> June, following the Swaffham HSHAZ Cultural Consortium meeting of 15<sup>th</sup> June, and all the subsequent information that has been collected, and bearing in mind that the next Swaffham HSHAZ meeting will be held on 15<sup>th</sup> July, We would suggest that the next steps are:

- Swaffham Town Council nominate a leader for Swaffham Culture Consortium (SCC) for the three whole programme up to 2024.
- STC confirm the themes for 2023 and 2024. Sue's suggestions are 'Sporting Swaffham' and 'Through the Buttercross' respectively. (Following our conversation, Sporting Swaffham could be expanded to include Pastimes which would reach a wider audience)
- Sue submits to Heritage England (HE) an outline of the programme of events planned for Carter 22
- A three year costing is prepared, with 2022 in detail, prepared by Sue, and 23 and 24 in outline
- Breckland through Evie complete the HE application

Given the complexity of the application form, the 8 week review and approval process, we request that any decisions required by STC are taken at the forthcoming meeting on 14<sup>th</sup> July, so that we can reassure HE on the 15<sup>th</sup> of the Town's commitment to the programme.

We are both concerned that failure to demonstrate Swaffham's commitment to delivering a Cultural Programme in support of the HSHAZ on the 15<sup>th</sup> July may adversely affect any grant application made at a future date.

To deliver our planned Carter22 programme in 2022, we urgently need confirmation of funding required!

We all agree that it would be a great shame if Swaffham were to lose out of this possible funding which could really put our town on the map!

Kind regards

Sue and Brian

Sent from [Mail](#) for Windows 10

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**From:** [JUDY ANSCOMBE](#)

**Sent:** 06 July 2021 16:22

**To:** [Sue Gattuso](#); [Brian Armitage](#); [Town Clerk | Swaffham Town Council](#); [Deputy Clerk | Swaffham Town Council](#)

**Subject:** Cultural Consortia

Dear all

This morning I had a conservation meeting with Bob Wright at North Walsham; he is leading their Cultural Consortia group, he is also Dep Mayor for NWTC.

Their original HAZ bid and the section that referred to the Cultural Consortia bid, has been accepted by HE and they do not have to put together any further documentation as we appear to be asked to do. He thought that if we go back to the original submission and add some meat to the bones, that may suffice. I think every town is experiencing similar challenges.

To set up their Consortium, they are like us and do not have large Art, Drama or cultural organisations, but they did a public consultation on Social Media to ask if any groups wanted to be involved and got a selection to set up the group. They formed their Governance, and are also lucky that they have a North Norfolk District Councillor on board who has event management experience.

They have planned their main events with either week run or weekend activities and added the smaller events to fill the year/s.

So having gleaned this, what is the next step?

Kind regards

Judy

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