

2021 CPRE Norfolk Awards

The CPRE Norfolk Awards is the Awards scheme of CPRE Norfolk, The Countryside Charity. CPRE Norfolk is a registered charity and a membership organisation, which campaigns for the protection and enhancement of the Norfolk countryside.

The Awards were launched in 1979 to recognise significant achievements made by local people, public sector organisations, schools and businesses which result in thriving countryside, better buildings, positive impact on the landscape and an improvement in rural life across Norfolk. It is one of the longest running Awards schemes in the county and to date, we are proud to have given Awards to almost 500 projects.

The Awards have been refreshed for 2021 to reflect our major campaign focus 'A Vision for Norfolk' www.v4n.org.uk which looks at the challenges Norfolk faces over the years ahead and proposes common-sense solutions which encourage sustainable growth to benefit all.

There are 4 award categories:

1. Rural Living
2. Countryside Champions
3. Digging deep
4. Good Lighting Design*

Awards in category will be available for:

- Best project put forward by a group or individual;
- Best project that encourages young people or families to get involved.

* for the Good Lighting Design category, all entrants demonstrating best practice to minimise light pollution will be recognised (it is not a competitive award category).



Closing date for entries:
28th May 2021

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Charity number: 210706

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The countryside charity
Norfolk

Award categories

1. Rural Living

This award will be made for projects which improve the sustainability of rural life, making rural living more environmentally-friendly and economically and socially viable.

Examples could include projects that:

- Tackle transport deprivation;
- Reduce energy, carbon, waste, and water usage in local rural communities (green schemes)
- Use local labour and materials, including recycled materials for building
- Bring facilities to rural areas
- Focus on the needs of young people and families in rural communities
- Create new networks of support for rural communities.

2. Countryside Champions

This award is for projects that enhance and protect the Norfolk countryside and all that is within it through the vision and perseverance of local community groups or individuals.

Examples could include projects and schemes that:

- Create or maintain countryside access
- Create or restore habitats for wildlife such as ponds, wild spaces and hedgerows
- Mitigate for climate change in the countryside
- Enhance landscapes
- Improve the agricultural environment
- Improve woodland, marsh and meadow and other such environments
- Campaign to protect habitats, open countryside and landscapes at risk

- Reach out to families and young people to educate and foster a love of the countryside

3. Digging Deep / Putting something back

This award is for businesses, local authorities and parish councils, for initiatives that enhance Norfolk's countryside and make local rural communities enjoyable places to live.

Examples could include:

- New developments that sit well in the landscape and / or blend in with the local setting
- Developments that show a creative and imaginative approach to revival and regeneration including sensitive development of brownfield sites
- Social enterprises
- Rural businesses underpinned by conservation and commitment to the land and landscape.
- Schemes that help young people and families

4. Good Lighting Design

This award recognises good lighting design, where light pollution impacts are kept to a minimum in the rural countryside. All entrants demonstrating best practice will receive recognition, and their innovative and appropriate lighting designs will be held up as exemplar schemes (this category is not competitive).

The Application Process

To enter, please complete a Word application form available from www.cprenorfolk.org.uk.

All applications must be received by post, or email (info@cprenorfolk.org.uk) or online 1pm on Friday 28th May 2021. Late applications will not be considered. If you need any help, please email info@cprenorfolk.org.uk

The Judging Process and Prizes

After the closing deadline, the judges will meet to shortlist projects, and applicants will be notified by Friday 2nd July 2021 whether shortlisted or not. All shortlisted applicants will be invited to a prize ceremony at the Memorial Hall, Dereham, on the evening of Thursday 16th September 2021 (or held virtually if necessary) when the winners for each category will be announced. We reserve the right to move any application into a different category if we consider it would provide a better fit. Three projects will be shortlisted in each category (except the Good Lighting Design category, which is not a competitive category). Judges will visit, by arrangement, all shortlisted projects if it is possible to do so under coronavirus guidelines in operation at the time. All project visits will be completed by 2nd July 2021. The winning project in each category will receive a commemorative plaque; all shortlisted projects will receive a framed certificate. All Good Lighting Design entrants demonstrating good practice will receive recognition. Every shortlisted and winning project will be included in press releases and celebrated on the CPRE Norfolk website and elsewhere.

The Judging Panel

A judging panel for each Award category is appointed by the Trustees of CPRE Norfolk and authorised to make Awards on behalf of the branch. There are normally three judges for each category who bring a mixture of personal and professional experience to the judging process. At least one trustee of CPRE Norfolk will sit on each judging panel and the panel is overseen by a Chair of Judges, who is the President of CPRE Norfolk. Our sponsor, Brunswick Investment Management will be invited to join the judging panel.

Terms and conditions

All entries and supporting material will remain with CPRE Norfolk unless the applicant specifically requests their return. The decision of the judges will be based upon the completed entry form, photographs, accompanying material, may include site visits, and any other information known to the judges about the project. The decision of the judges is final in terms of any award made. The judges will not be obliged to justify their decision or enter into any correspondence. Owners of any projects entered for Awards must give their permission. Please only submit photos you grant us permission to use and where you have the permission of those photographed. Entrants must be aged 18 or over. If the entrant is below the age of 16, nominations must be made by a parent, guardian or teacher.

Photographs taken during the Awards event will be used by CPRE Norfolk across all our media platforms for promotional purposes.

Privacy

Your details will be kept secure, only used by us or those who work for us, and will not be shared with anyone else. If you would like to know more, or understand your data protection rights, please look at our privacy policy here

www.cprenorfolk.org.uk/

Contact

For further information contact CPRE Norfolk, 15 Pigg Lane, Norwich NR3 1RS Tel: 01603 761660 info@cprenorfolk.org.uk or the Chair chairman@cprenorfolk.org.uk

The 2021 CPRE Norfolk Awards have been generously sponsored by Brunswick Investment Management.

