

Town Clerk | Swaffham Town Council

From: Deputy Clerk | Swaffham Town Council
Sent: 10 September 2019 15:14
To: Town Clerk | Swaffham Town Council
Subject: MTI Stalls

Richard

At the Market, Events and Tourism Committee it was noted that the MTI stalls were not being used as frequently as it had been hoped. Two traders had taken up an introductory offer of half price £7.50 including VAT, but declined to continue when the price rose again to £15 charge.

It is recommended by the Market, Events and Tourism Committee that this price structure be reviewed as soon as possible. Suggestions included making a reduction in charge as the week goes on with perhaps a cut off on Fridays where if not booked gazebos could be offered at a reduced rate.

I have given this some thought and wonder if it is not more straightforward to reduce the price the gazebos across the board to see if interest can be stimulated. At the moment we do not have any bookings for the gazebos except for the Christmas market – 4 have been sold at a cost of £15 including vat for the event. Please could you put this to the Full Council as it is a Finance issue for Cllrs to discuss and resolve on. Many thanks.

Regards

Claire Smith
Deputy Town Clerk



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