

Swaffham Market Tenant Mix

In order to ensure the viability of Swaffham Market the Town Council will ensure that the market offers an extensive range of goods but does not have an excess of regular traders selling any particular type of goods. A list detailing the preferred number of traders selling a particular type of goods will be maintained for regular traders. The detail of the Tenant Mix is shown below. (Subject to current footfall.)

| Market Place Goods Traded & Suggested maximum number of stalls | | | |
|--|---|--|---|
| Antiques/Collectables, Bric-a-brac | 5 | Household textiles, soft furnishings, material | 2 |
| Army Surplus | 2 | Ice Cream (seasonal) | 2 |
| Aromatherapy Products | 2 | Jewellery | 2 |
| Baby Clothes | 2 | Key Cutting, Locks | 2 |
| Bags, suitcases | 2 | Knitwear | 2 |
| Books / magazines | 2 | Ladies and gents socks | 2 |
| Cakes, pies, pastries, Bread | 2 | Ladies and Mens clothing and fashions | 2 |
| Car Products | 2 | Meat | 2 |
| Carpets and rugs | 2 | Mobile phones and accessories | 2 |
| Cheeses | 2 | Net curtains | 2 |
| Children's clothing | 2 | Nightwear | 2 |
| Coins, badges and memorabilia | 2 | Outsize Clothing | 2 |
| Crafts | 2 | PC & Console games | 2 |
| Crockery, cutlery, kitchenware | 2 | PC hardware / software | 2 |
| Cut flowers, plants, shrubs | 3 | Pet foods | 2 |
| Cycle spares | 2 | Pictures, frames, portraits | 2 |
| Dance Wear | 2 | Prams/Pushchairs | 2 |
| Double Glazing | 2 | Reading Glasses | 2 |
| Doughnuts | 2 | Shoes, footwear | 2 |
| Eggs, chicken, poultry | 2 | Smoking Accessories | 2 |
| Electrical Household Products | 2 | Snack bars | 2 |
| Engraving (Not key cutting) | 2 | Sports Wear | 2 |
| Face and Body creams and lotions | 2 | Stationery | 2 |
| First Aid Equipment | 2 | Sunglasses | 2 |
| Fishing tackle | 2 | Sweets, crisps, drinks | 2 |
| Fresh fish | 2 | Tapes, videos, cassettes, DVDs, Vinyl | 2 |
| Fresh Olives | 2 | Tools | 2 |
| Fruit and veg | 3 | Toys and models | 2 |
| Garden Accessories/Furniture | 2 | T-shirts | 2 |
| General household goods | 2 | Underwear | 2 |
| Greeting cards | 2 | Vax, Hoover spares and parts | 2 |
| Haberdashery | 2 | Watches, batteries | 2 |
| Hair care, perfume and cosmetics | 2 | Wholefoods | 2 |
| Hand Made Candles | 2 | Window blinds | 2 |
| Hand Made Soaps | 2 | Wool/Knitting Patterns | 2 |
| Hats and Caps | 2 | | |