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SWAFFHAM  
TOWN COUNCIL

- 3 SEP 2018

RECEIVED



Swaffham Town Council  
40 London Street  
Swaffham  
PE37 7DQ

Date 17<sup>th</sup> August 2018

51 Market Place  
Swaffham  
Norfolk PE37 7LE  
01760 292000

Dear Sir/Madam

Open Day and Blessing of Chapel

[www.eastofengland.coop/funerals](http://www.eastofengland.coop/funerals)

I am writing to you today to introduce myself. My name is Christine Johnson and I am the Funeral Co ordinator at the East of England Co-operative Funeral Services in Swaffham.

I would like to take this opportunity to invite you all to join us on Friday 28<sup>th</sup> September 2018 We are having an open day between 10am – 1pm, we will be holding a short Service of Dedication to Bless the Chapel of Rest in our office at 51 Market Place Swaffham which will take place at 11.30, you will be most welcome to have a look around and join us for refreshments.

East of England Coop are very keen to dispel the idea of not wanting to talk about death, especially our own. We hope that by inviting people into a funeral home we can lessen the taboo that surrounds talking about death, encouraging it as a topic of conversation that families and loved ones can seriously have with one another.

Often families have very little idea as to what their loved ones last wishes were. Whether they wanted to be buried or cremated? What they wanted to wear? What their favourite song was? This can add tremendous worry and stress to the already grieving. Quite simply, what we would like people to take away from the open day is an idea of how they want their own funeral to be; even if it is just that they have decided to be cremated and then share it with their loved ones, write it down and leave it with their will. We want people to be aware of all of their options and know what is available to them.

As well as information on the vast array of funeral options available nowadays, on hand will be a range of experts who will be able to answer anything you have ever wanted to know about the funeral industry. You will be able to talk to a Funeral Director, Driver/Bearer, Minister of Religion, Civil Celebrant, Bereavement Counsellor, and have any questions about Pre-Paid funeral Plans answered.

Please could you let me know if you would like to attend? I look forward to hearing from you. If I can be of any further assistance, Please do not hesitate to contact me.

Kind regards,

Christine Johnson,  
Funeral Co- ordinator

Email: [swaffhamff@eastofengland.coop](mailto:swaffhamff@eastofengland.coop)

*It's the little things that count*



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FUNERAL  
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