

Town Clerk | Swaffham Town Council

From: Town Clerk | Swaffham Town Council
Sent: 23 July 2020 07:45
To: 'Hayley Bright'
Subject: RE: Shop Rent

Good morning Hayley,

I acknowledge receipt of your request and will put this to the Town Council on 12th August, who may defer a decision to the Finance Committee who meet a few days later on 17th August.

I will get back to you as soon as I can with a response after the matter has been full considered.

Best regards,

Richard Bishop
Town Clerk

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-----Original Message-----

From: Hayley Bright <hayleybright.666@gmail.com>
Sent: 23 July 2020 06:40
To: Town Clerk | Swaffham Town Council <townclerk@swaffhamtowncouncil.gov.uk>
Subject: Shop Rent

Good morning,

We hope you are keeping well?

Please could we ask you to put this request on to the next council meeting agenda?

Due to the coronavirus pandemic and the continuing challenges that this has brought to the retail sector, combined with the general slow demise of high street shopping, We would like to ask for a reduction in the shop rent.

We appreciate and are thankful that the rent did not increase this year and for the rental holiday that was given to us at the start of lockdown, which enabled us to continue to trade at an extremely fragile time.

Unfortunately at this stage in the pandemic there just isn't enough people coming out to shop to be able to cover the costs, we are still down 30-40% on sales and transactions where this should be our busiest time of the year. As we move into the winter months we predict a big slump in sales especially now that Thursford has been cancelled which will have a massive impact on the run up to Christmas.

We have not taken to requesting the reduction in rent lightly but feel we need to ask in order for our business to have time to recover, stabilise and move forward over the coming years.

Thank you for your time and we look forward to hearing from you in due course.

Kind regards
Hayley & Mike
Sues News

Swaffham PE37 7AB

Sent from my iPhone