

## Transport and Environment Committee (TEC)

### Strategic Plan 2022 - 2025

AIMS – AIR POLLUTION	OBJECTIVES AND ACTIONS	COMMENTS	DELIVERY & DATES
Reduce the level of air pollution throughout Swaffham.	<ol style="list-style-type: none"> <li>1. Extend air pollution monitoring across the town and routes to school and school zones</li> <li>2. Obtain reports of air pollution levels for monitoring purposes</li> <li>3. <b>Expand provision</b> of electric charging points and <b>encourage private sector involvement</b></li> <li>4. <b>Involve Swaffham in 'clean air' zone initiatives.</b></li> </ol>	<ol style="list-style-type: none"> <li>1. BDC funding for Visual Digital Air Quality Measures</li> <li>2. BDC to provide</li> <li>3. BDC and private sector funding required</li> <li>3. Collaborate with NCC to encourage involvement</li> </ol>	<ol style="list-style-type: none"> <li>1. Undelivered</li> <li>2. Maitain pressure on BDC</li> <li>3. Part delivered by BDC, work on private sector involvement still required.</li> <li>3. With Town Council May 2022.</li> </ol>
Create greater awareness of impact of air pollution and mitigating actions.	<ol style="list-style-type: none"> <li>1. <b>Increase awareness of air pollution problem and need for mitigating measures. Publicise results of AP monitoring.</b></li> <li>2. <b>Improve bus services within and around the town to reduce car dependency</b></li> <li>3. Encourage greater walking and cycling through provision of information on safety and access</li> </ol>	<ol style="list-style-type: none"> <li>1. <b>Provide regular information to public in general and schools in particular.</b></li> <li>2. <b>Maintain liaison with bus companies.</b></li> <li>3. <b>NCC to produce plan for good, direct, safe routes to schools, town centre and supermarkets in accordance with NCC LTP. Schools to produce travel plans.</b></li> </ol>	<ol style="list-style-type: none"> <li>1. Not delivered</li> <li>2. Part delivered (new on call bus service)</li> <li>2. Not delivered</li> </ol>

AIMS – TRAFFIC	OBJECTIVES AND ACTIONS		
<p>Provide a permanent alternative route for heavy goods vehicles now passing through the town</p>	<p>1. Investigate advisory HGV diversions from the A1065, starting from the M11 and including the Munford junction</p> <p>2. Plan for delivery of new distributor road/ relief road to take HGV through traffic off A1065 and provide alternative N/S route for residents.</p> <p>3. Plan for more traffic calming measures in town and along A1065 route, putting pedestrians and cyclists first.</p>	<p>1. TEC committee research</p> <p>2 NCC cost and benefit feasibility study needed with report (including intangible costs and benefits). STC/BDC to produce scoping report</p> <p>3 More, not fewer, safe crossing opportunities</p>	<p>1. Research completed 2020, no follow up from NCC</p> <p>2. Undelivered as of 2022, due to lack of funding for feasibility study</p> <p>3. Not delivered.</p>
<p>Improve access to town, parking and information to make the town safer for pedestrians, cyclists and motorists.</p>	<p>1. Theatre Street project for improvements to signage</p> <p>2. Review traffic speeds and measures to promote traffic calming</p> <p>3. Assess effect of signage improvements and SAM installations on traffic flows</p> <p>4. Plan for eventual removal of parking from town centre triangle and improved pedestrian access</p>	<p>1. Parish Partnership Funding Dec 2020</p> <p>2. Additional SAM2 purchased Nov 2020</p> <p>3. Identify data required and report findings</p> <p>4. HAZ project Masterplan and BDC Town Delivery Plan</p>	<p>1. Delivered; but three signs not as specification, referred to NCC Highways Dec 2021: Outcome not known.</p> <p>2. Delivered and data analysis supplied regularly.</p> <p>3. To be undertaken by TEC?</p> <p>4. Masterplan due March 2022. Town Delivery Plan under consultation May</p>

	5. Improvements to parking facilities in Station Street Car Park.	5. BDC and Norfolk Highways – traffic orders and revised layout	2022. 5.Referred to R Burton BDC Dec 2021
To protect and enhance the historic town centre.	<p>1. Agreed plan from SHS HAZ to provide a 3-year programme for capital works:  a.. Building enhancements: shopfronts, fascias and boundaries  b. Master plan for town centre</p> <p>2.Negative impact of HGV traffic in terms of air pollution, environment, structural damage, road safety to be assessed as part of this work.</p> <p>3.Conservation area appraisal.</p>	<p>1a-b HAZ Strategic Board &amp; Operational Board in place</p> <p>2.To be monitored by above boards</p> <p>3.Delivered</p>	<p>1a-b. Project commenced 2021, has until March 2024 to complete.</p> <p>2.Awaiting results.</p> <p>3.Delivered</p>
AIMS – Walking & Cycling	OBJECTIVES AND ACTIONS		
Promote Walking & Cycling	<p>1. Promote walking and cycling for residents and visitors, with 10 digital routes on website (also paper version available at the TIC)</p> <p>2. Produce and deliver a strategy for walking and cycling</p>	<p>1. Funded from Cllr Colman’s NCC pot</p> <p>2.TEC project</p>	<p>1. Icen partnership to create new Website for Walking &amp; Cycling routes 2022</p> <p>2.Strategy produced 2021, awaiting response and funding from NCC</p>

	3. Promote walking/cycling to schools, subject to safety considerations	3.School travel plans	3. Not delivered
<b>GREENER &amp; CLEANER SWAFFHAM PROJECTS</b>			
<b>AIMS - ENVIRONMENT</b>	<b>OBJECTIVES AND ACTIONS</b>	<b>COMMENTS</b>	
Town recycling	<p>1.<b>Provide</b> additional recycling facilities in the town/outskirts to include:</p> <ul style="list-style-type: none"> <li>• Cardboard recycling for businesses</li> <li>• Food waste digester</li> <li>• Community Compost bins</li> <li>• Textile Bank</li> <li>• Aluminium</li> </ul> <p>2.Research recycling companies that pay for waste; funds could be utilised for Community Projects.</p> <p>3.Promote annual collection of used and waste electrical equipment (WEEE).</p> <p>4.<b>Explore hazardous waste facilities provision eg paint, oil, household and garden toxic chemicals</b></p>	<p>1.Discuss with contact at NCC on moving project forward – Andy Grant</p> <p>1-3 Plan to move forward when &amp; how?</p> <p>2.<b>Ensure that recycling material is not sent for incineration or shipped abroad.</b></p>	1. Discussed 2020 with NCC
<b>Litter and fly-tipping</b>			
Community involvement in Clean Swaffham initiative	<p>1 Information and campaign</p> <p>2 Encourage local groups and individuals to participate in litter picking year-round, including provision of litter picking resources</p>	Revive Icen Partnership / BDC initiative to fund and promote litter picking.	In hand

<p>Local authority ground maintenance</p>	<p>1.Require litter pick prior to mowing and strimming ( to prevent small particle shredded plastic waste being washed into watercourses)</p>	<p>If necessary reduce frequency of mowing and strimming in order to allow time for litter picking by ground maintenance staff</p>	
<p>Schools &amp; Youth Groups Recycling &amp; Waste</p>	<ol style="list-style-type: none"> <li>1. Liaise with Keep Britain Tidy for partnership working with schools and youth organisations.</li> <li>2. Recycling Projects devised to encompass all school age children and youth groups.</li> </ol>	<ol style="list-style-type: none"> <li>2. Contact with other? schools required</li> </ol>	<ol style="list-style-type: none"> <li>1. No action to date Jan 2022</li> <li>2. TNHA have instigated recycling projects</li> </ol>
<p>Businesses having clean and maintained shop frontages</p>	<ol style="list-style-type: none"> <li>1.Involve the business community in maintenance of clean and tidy shop frontage with a Voluntary Code of Practice; businesses are role models for their customers and should be encouraged to maximise engagement.             <ol style="list-style-type: none"> <li>1. Marketing to feature businesses who are litter conscious and demonstrating attractive shop fronts.</li> <li>2. Trial a Plastic free month in the town for businesses and aspire to becoming a ‘Single Use Plastic Free Town’.</li> </ol> </li> </ol>		<ol style="list-style-type: none"> <li>1. No action to date</li> <li>2. No action to date</li> <li>3. Free recyclable cups offered by some businesses</li> </ol>

<p>Increase tree planting in town</p>	<p>1. Analyse open spaces in Swaffham where tree cover could be increased, especially in areas where air quality is being monitored.</p> <p>2. Take advantage of the Woodland Trust/NCC free tree options.</p>	<p>1. Further locations to be researched.</p>	<p>1. Project for Orford Road play area underway. Assets &amp; Open Spaces Committee</p> <p>2. Free trees/hedging obtained for various locations – Assets &amp; Open Spaces committee</p>
---------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Draft