

## **Market Town Initiative – Sustainable Swaffham: Green Screen Planter Installation**

### **Proposal:**

Swaffham Town Council to take ownership and ongoing maintenance of new green screen planters.

If agreed, Breckland District Council will purchase and install them as part of the Market Town Initiative Programme.

### **Planter Maintenance, Specification & Location:**

#### **Maintenance**

The supplier has advised the following maintenance:

Planter would require 30 visits per annum.

Each visit there is a requirement to:

- water
- litter pick
- de-weed the flowerbed

In addition to the above the growth of the Ivy would need to be managed and would need to be cut twice a year. This could be done on one of the visits above but would add an additional half a day.

Additional Recommendation:

Plant Feed throughout the year.

#### **Specification**

Size: roughly 10m x 1m x 1m

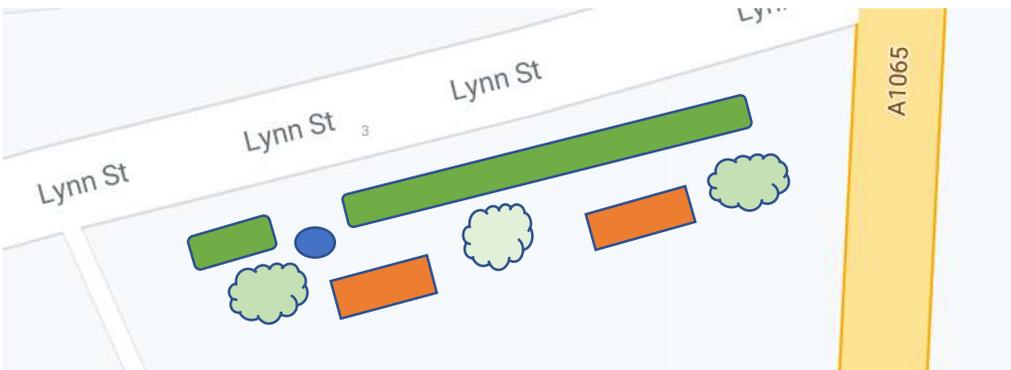
Plant: Ivy ( there is also a flower bed in which we could add extra shrubs to improve the overall look)

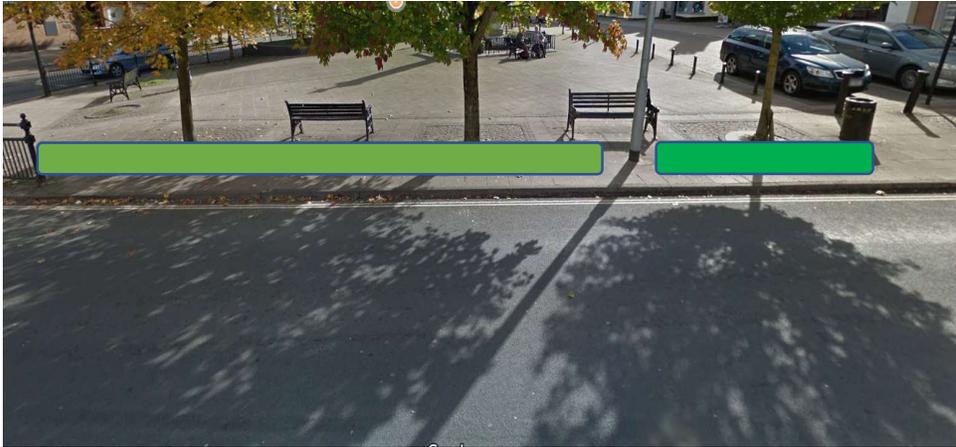
More details can be found here <https://www.meristemdesign.co.uk/green-screens>



**Location**

Memorial Square





## **Context:**

### **Sustainable Swaffham**

The planters will be a part of the Sustainable Swaffham programme. Other elements of the programme include:

- Sustainable Swaffham branding
- Circulation of free branded plastic-free reusable shopping bags to businesses
- Planned installation of EV charging points in Theatre St car park
- Sign up to 'Refill' Scheme and circulation of free reusable water bottles to businesses

Planters to be located between the carriageway and bench to provide a screen of traffic pollution protection.

Reasons for installation:

- Evidence that they mitigate pollutant fumes and improve the air quality
- Increase biodiversity – attracting insects, bees, butterflies and birds
- Have been successfully installed across London in a number of locations as well as in Southampton

### **Highways**

- Location proposed is Highways land –permission has been given to install
- Highways have confirmed that planters will need to be situated 500mm back from the carriageway
- Highways have confirmed that there are no issues with planters being situated near the lamppost column if they do not block access panel.