

# LOCAL FLAVOURS

ON LOCATION



VENI  
PARTNERSHIP



European Union  
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Social Fund

## SUPPORTING LOCAL BUSINESSES, THE ECONOMY AND SKILLS AGENDA ACROSS NORFOLK AND SUFFOLK.

Supporting local businesses in many ways, Local Flavours - on location has been set up in such a way to celebrate and connect local businesses with customers as well as support many industry sectors, by raising awareness of the career opportunities they present and at so many levels.

Partners have a choice of three different ways of getting involved and together the aim is to support and grow the visitor economy via high streets and other spaces in towns across Norfolk and Suffolk.

### 3 WAYS OUR PARTNERS CAN GET INVOLVED WITH LOCAL FLAVOURS ON LOCATION

#### 1 - SUPPORT

By providing or recommending a place or space to create a new event for the annual calendar.

#### 2- INVITE

To join with an existing event planned locally, adding to the event from a choice of 15 themed local zones.

#### 3 - REQUEST

A specific zone to attend a specific event such as a careers fair.

To get involved contact the team on 01603 702374  
or email [robert@thelivelycrew.co.uk](mailto:robert@thelivelycrew.co.uk)

## **ZONE 1 - FOOD AND DRINK**

Supporting local food and drink producers. This market style area will be alive with many of the wonderful and diverse tastes and flavours our region offers.



## **ZONE 2 - ARTISAN CRAFT**

The Artisan Craft zone will showcase the talent of small craft businesses. Alongside demonstrations visitors will be able to purchase gifts for friends and family as well as for their home.



## **ZONE 3 - LOCAL TALENT STAGE**

Students, young people and others will provide a full programme of entertainment on stage at the event. Visitors will be able to enjoy refreshments in the area or just take time out from shopping to enjoy music, song, comedy and dance brought to you by established as well as future talent, based locally.



## **ZONE 4 - THE LOCAL FLAVOURS COOKERY THEATRE**

The mobile cookery theatre has all the right tech ingredients to deliver professional cookery demonstrations using cameras, video and audio.



## **ZONE 5 - THE SKILLS AND TRAINING 'MEET & GREET' AREA**

Looking to be inspired on a career path in hospitality and tourism? What better place to start than a conversation with those in the know. Whether you are looking for a job for life or a change of direction, the skills and training zone can get you started on the right path.



## **ZONE 6 - A PASSION FOR OUR PLANET**

A zone full of passion for our planet. This green space hosts innovative products and services which can be found locally. Supporting local business and at the same time making a difference to the planet.



## **ZONE 7 - LOCAL FLAVOURS CAFE AREA**

Take a seat in our café area and enjoy freshly brewed coffee from a local roaster, afternoon tea and other delights produced and served by a local business.



## **ZONE 8 - FOOD, FARMING AND THE COUNTRYSIDE**

Meet some of the guardians of the countryside who work tirelessly to keep food on our plates. Find out how technology has an important part to play in delivering our food and how farmers and others tackle climate change.



## **ZONE 9 - YOUNG ENTREPRENEURS MARKET**

Jump straight into being your own boss. The young entrepreneur's area showcases potential future business owners. Young people keen to try their hand at setting up and running their own business and who knows you may meet the next Richard Branson or James Dyson taking their first steps in the commercial world.



## **ZONE 10 - THE VISITOR DESTINATION EXPERIENCE**

There are hundreds of wonderful natural and man-made visitor experiences in the area, in our tourist area you will meet personalities from some of the many attractions based close by.



## ZONE 11 - SUPPORTING OTHERS - CHARITY AREA

Many charities play an important role in the local community and reaching out to all ages. This space is set up to raise awareness of some of the help and support available from local organisations.



## ZONE 12 - INFORMATION POINT

The information point does what it says. Providing information about Local Flavours – On Location at the time or in the future. It is also the focal point for lost property and collects feedback from visitors to help develop and deliver future events.



## ZONE 13 - START-UP BUSINESSES (SUITCASE ALLEY)

A creative way for start up and micro businesses wanting to reach out and sell their product or service locally. Creating displays from an area the size of a suitcase and aiming to take the next step in business.



## ZONE 14 - ANTIQUES AND COLLECTABLES

Vintage bygones and collectables. Enjoy browsing the antique and collectors area for memories of yesterday. Enjoy bartering for lost treasures. It is the perfect place to find ideas to start a new collection.



## ZONE 15 - POP UP BAR

This area will serve up some of the best of locally brewed ales and spirits and will have a take away service so visitors can purchase to enjoy at home too.

